

February 16, 2010

Dear Patchogue Chamber Member:

One of the many benefits of being a Chamber Member is a 10' x 10' space each Friday of Alive After Five™. It is terrific opportunity for marketing, enabling you to reach thousands of potential customers or patrons for a minimal fee. Enclosed is your application for Alive After Five™ 2010 on Main Street for four Friday's 4-9 PM, July 2nd, July 16th, July 30th and August 13th. Our Rain date will be August 27th. Due to administrative constraints, applicants are required to sign up for all four nights.

Thousands attend this event each time. We offer 5 Stages featuring local Bands (from Jazz to Rock 'n Roll), outside and inside Dining at our Restaurants, Informational Booths, and Theme Events. This is a phenomenal opportunity to reach thousands of potential customers in a few hours. Vendors supply their own tables, tents, and battery powered lighting.

Despite our desire not to, we have had to raise the price of our spaces this year. The decision to do so is an economic one. First and foremost, we have grown this Event to such a capacity, that the Fifth Precinct and the Village have both had to become more involved. In order to meet their requirements and maintain Alive After Five's current size, we have to hire 18 private Security Guards for each evening, pay for the Village's Code Enforcement Team, as well as the Clean up Crew and Sweeper Truck. Each entrance to the Event will be manned, so that children under 18, unless accompanied by a parent, will be unable to enter. The cost of a 10 x 10 spot will be \$200.00. That is only \$50 a night!!

The applications must be returned to the Chamber Office by 5:00 PM Friday, April 30, 2010 with your \$100 deposit, or payment in full. The balance will be due by June 15th. We have only 50 spots available. These spots will be on a first come, first serve basis. Please submit your application **EARLY!!!!**

We do offer additional space (10 X 10) at a rate of \$250.00 per space. If you have any questions, please contact Gail via E-mail at info@patchoguechamber.com or by phone at 631-207-1000. Ext. 303.

Sincerely,

Mindy Skura
1st Vice President

